THE VISION SERIES



A FRESH SPIN ON PROVEN QUALITY





SUPERIOR CRAFTSMANSHIP MEETS MODERN DESIGN

Engineered to Inspire

The Vision Series, Federal Industries' newest line of European-inspired fresh food display cases, sets a bold new precedent in food merchandising. Thoughtfully crafted with an expanded viewing experience and clean, minimalist styling to dramatically elevate the appeal of your merchandise. Create a seamless transition to your space and décor with a full-range of customizations and accessories: Optional glass ends to maximize engagement, curved or straight end profiles, enhanced lighting, shelving, and finishes. Models are engineered to suit your specific product requirements, be it a refrigerated, non-refrigerated, or heated display solution. Our rigorous testing ensures superior reliability, hassle-free maintenance, and promises to keep the *vision* for your venue in clear sight.

Product Range

Choose from two profile options. Each is available with either glass or solid end panels for a custom design crafted for your space.

Straight Profile with Glass End

Available in heated, refrigerated, and non-refrigerated specifications for unrivaled preservation of your fresh food merchandise.



Straight Profile with Solid End



Curved Profile with Glass End



Curved Profile with Solid End

Presentation

Expanded View

Dramatically enhanced visibility from the front and side perspectives allows for more engagement, more appeal, and increased return on investment.



Signature Design

Elevate your decor and bring your venue to life with a variety of custom finish options. Cases can be optionally fitted with rear hinged or sliding doors, security covers, and casters*.

Display Lighting

- d Additional LED shelf lighting option provides more impactful merchandising, better visibility, and
- t. shows off the intricate details of your products.

Better Accessibility

Features like a lowered bottom deck and custom shelf placement enhance customer engagement and boost product sales.

Performance

Superior Quality

Medex[®] fiberboard end panels are completely sealed against moisture, helping to keep your case free from condensation damage.

Universal Breathe

Whether freestanding or up against a wall, your unit has the versatility to vent in any configuration.

Reversing Fan Option

This new feature allows the condensing fan motor to reverse direction during defrost, reducing buildup of dust and debris that can gather on the condenser coil. This allows your merchandiser to run more efficiently between cleanings, prevents potential down time, and extends the life of the compressor.

Convenience

User-Friendly Design

Digital temperature readings and easy-access controls provide a better user experience for employees. The front grill is simple to remove for convenient cleaning, and glass ends are easy to replace in the field.

Hassle-Free Maintenance

Key components are efficient and easy to access keeping maintenance costs low.

Technology

Automatic Defrost System

Detects when a defrost cycle is needed to run increasing operating efficiency, decreasing temperature fluctuations, and reducing costs associated with energy and maintenance.

Multi-pane Tempered Glass

Durable, high-performance glass end panels are built with multiple panes for increased energy efficiency and insulation compared to standard, single pane glass.





Endless Combinations

Whether you're seeking an integrated design or a presentation that pops, your case can be customized with your choice of exterior laminates, custom wraps and more. Joining kits are available to create a continuous lineup.

REFRIGERATED

- Adjustable metal shelves with price tag molding
- Stainless steel display deck
- Energy-saving night curtain
- 3500K LED top light
- Leveling legs

Refrigerated models feature clean, distinctive designs with built-in automatic defrost and ventilated refrigeration. Thoughtfully crafted with impulse sales in mind, the Vision Series self-serve designs make it easy for customers to engage with your merchandise. Moistureresistant end panel construction keeps your merchandiser looking newer longer. Refrigerated models come in the same heights as non-refrigerated and heated cases for continuous lineups. Ideal for fresh products, pastries, and beverages.

Refrigerated Sizes Available:						
Straight End		Curved End				
VRSS3678S	36" x 33" x 78"	VRSS3678C	36			
VRSS4878S	47.25" x 33" x 78"	VRSS4878C	47.25			
VRSS6078S	59.25" x 33" x 78"	VRSS6078C	59.25			
VRSS7278S	71.25" x 33" x 78"	VRSS7278C	71.25			
VRSS3660S	36" x 33" x 60"	VRSS3660C	36			
VRSS4860S	47.25" x 33" x 60"	VRSS4860C	47.25			
VRSS6060S	59.25" x 33" x 60"	VRSS6060C	59.25			
VRSS7260S	71.25" x 33" x 60"	VRSS7260C	71.25			

*Due to continuing engineering improvements, specifications are subject to change.



VRSS4878S



VRSS4878S



VRSS3660C

36" x 33" x 78" 25" x 33" x 78" 5" x 33" x 78" 5" x 33" x 78" 6" x 33" x 60" 5" x 33" x 60" 5" x 33" x 60" 25" x 33" x 60"



NON-REFRIGERATED

- Adjustable metal shelves with price tag molding
- Stainless steel display deck
- 3500K LED top light

The Vision Series non-refrigerated models feature sleek, sophisticated designs built to increase engagement and drive impulse sales. Cases are designed to last, with a sturdy powder-coated steel base and a stainless steel display deck. Non-refrigerated models come in the same heights as refrigerated and heated cases for continuous lineups. Intended for dry-bakery goods, instant meals, and snacks.

Non-Refrigerated Sizes Available:					
Straight End		Curved End			
VNSS3678S	36" x 33" x 78"	VNSS3678C	36" x 33" x 78"		
VNSS4878S	47.25" x 33" x 78"	VNSS4878C	47.25" x 33" x 78"		
VNSS6078S	59.25" x 33" x 78"	VNSS6078C	59.25" x 33" x 78"		
VNSS7278S	71.25" x 33" x 78"	VNSS7278C	71.25" x 33" x 78"		
VNSS3660S	36" x 33" x 60"	VNSS3660C	36" x 33" x 60"		
VNSS4860S	47.25" x 33" x 60"	VNSS4860C	47.25" x 33" x 60"		
VNSS6060S	59.25" x 33" x 60"	VNSS6060C	59.25" x 33" x 60"		
VNSS7260S	71.25" x 33" x 60"	VNSS7260C	71.25" x 33" x 60"		

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HEATED

- Independently controlled adjustable stainless steel shelves with price tag molding
- Removable stainless steel heated display deck
- Stainless steel interior
- 3500K LED top light
- Leveling legs

The Vision Series innovative heated display solutions are smartly engineered with independently-controlled shelving to suit a wide variety of menu items. The modern, self-serve designs are thoughtfully crafted to boost customer engagement and encourage impulse sales.

Front-accessible digital temperature controls are easy to reach for a user-friendly experience. Heated models come in the same heights as refrigerated and non-refrigerated cases for continuous lineups. Ideal for delicatessen, pizza and snacks.

Heated Sizes Available:

Straight End		Curved End	
VHSS2478S	24" x 33" x 78"	VHSS2478C	24"
VHSS3678S	36" x 33" x 78"	VHSS3678C	36'
VHSS2460S	24" x 33" x 60"	VHSS2460C	24'
VHSS3660S	36" x 33" x 60"	VHSS3660C	36'
VHSS4860S	47.25" x 33" x 60"	VHSS4860C	47.25'

*Due to continuing engineering improvements, specifications are subject to change.





VHSS3660S



VHSS3678C



VHSS3678S

x 33" x 78" x 33" x 78" x 33" x 60" x 33" x 60" x 33" x 60"



The Leader in Fresh Food Merchandising For more than 100 years, Federal Industries' hallmark stands for precision craftsmanship and industry leading innovation for fresh food merchandising display cases. Looking for a single refrigerated bakery case, hot/cold deli linup,

or a complete custom merchandiser display system? From refrigerated, non-refrigerated, and heated merchandisers, our design experts will shape a signature look for your store to showcase your products and maximize return on your investment. Manufactured in the heart of the Midwest in Belleville, Wisconsin, Federal Industries' display and specialty cases are quality built with pride, and backed by excellence.



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